



शिक्षण प्रसारक मंडळी, पुणे

## R. A. Podar College of Commerce & Economics

**AUTONOMOUS**

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC  
Certified as 'Best College' by University of Mumbai

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### 7.1.6- Beyond the campus, environmental promotion and sustainability activities

There has been a growing understanding that environmental responsibility extends beyond universities. A wide range of activities promoting sustainability have emerged outside of academia, all contributing to a greener future. These initiatives, from coastal cleanups to tree planting, tackle environmental challenges and encourage communities to be more eco-conscious. Campaigns like "Bottle for Change" and "Red Dot Napkin Disposal Bags" showcase innovative approaches. These efforts not only restore natural environments but also cultivate a deeper connection to and responsibility for our planet.

- **Beach Clean Up Drives:** This is a regular activity conducted by the college throughout the year, however, especially after the Anant Chaturdashi, when it is required the most when millions of devotees visit these places for Visarjan of Ganpati Idols. Volunteers of National Service Scheme, Department of Lifelong Learning and Extension and the Nature Club of the college organize these beach clean-up drives at nearby beaches like Dadar Chowpaty Beach, Mahim Beach, Juhu Beach, etc. Sometimes these are independent activities, and on a few occasions, these activities are conducted in collaboration with some NGOs like Beachplease.
- **Tree Plantation Drives:** Tree plantation drives are also conducted regularly, almost every monsoon season. Saplings of various plants are planted at various locations in the vicinity of Mumbai Metropolitan Region, apart from the village adopted by the college at Barhanpur in Palghar District. The students also help with tree plantations in the city gardens, which are maintained by the Municipal Corporation. Seed balls made by the students are also distributed among people to promote tree plantation.
- **Bottles for Change:** As a recycle and reuse campaign, the NSS students collect empty plastic bottles from the campus and neighborhood. Also, they appeal to the neighborhood people to bring empty plastic bottles. The purpose of this collection is to send these bottles for recycling and their proper disposal.
- **Paper Recycling Workshops:** Paper recycling workshops were conducted by one of the Faculty member, who is in charge of DLLE, not only in the college but also in other colleges. In this workshop, how a used and discarded paper can be recycled and a new

paper can be made are taught to students. These are hand-made papers without using any chemicals in them. These sessions are interesting for students as they learnt something new.

- **Paper and Cloth Bag Distribution:** In order to restrict the use of plastic bags, the students make paper bags and cloth bags and use them for various purposes. These bags are also distributed to the vendors and shopkeepers in the nearby market. This promotes the use of eco-friendly material instead of using plastic bags and increases awareness among the people. This is a regular activity.
- **Beautification of Walls & awareness slogans:** The college students have been doing wall paintings at some places near the vicinity of the college. A wall behind the college itself is painted beautifully with pictures and slogans for spreading social awareness.
- **Street Plays:** The NSS volunteers regularly do street plays in the city at different places, schools, railway stations, etc. for awareness about social, environmental and other related issues.
- **Plastic Collection Drive:** In addition to plastic bottle collection the college has been doing plastic bags and other plastic material collection, which is then sent for its proper recycling and disposal.

A snapshot of some initiatives undertaken during 2018-19 to 2022-23

#### **7.1.6 -Environmental promotion and sustainability activities conducted beyond the campus**

<b>Name of initiative</b>	<b>Date</b>	<b>Conducted by</b>	<b>Link to the report</b>
<b>2018-19</b>			
Beach Clean up	05th June 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Street play		National Service scheme	<a href="#">NSS Report-2018-19</a>
Beach Clean up	17th June 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Vanmahotsav Week	07th July 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Tree plantation at Wadala	17th July 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Paper Bag Distribution	21st July 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>

Plastic ban street play	21st July 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Sion fort clean up	29th July 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Cloth Bag distribution	07th September 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Beach Clean up	15th September 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Gandhi Jayanti- Maha Cleanup	02nd October 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Wall painting	02nd October 2018 to 13th October 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Anti plastic campaign rally	17th October 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Paper Bag Distribution	20th November 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
Walk for organic future	23rd December 2018	National Service scheme	<a href="#">NSS Report-2018-19</a>
E-waste management activity	2nd August, 2018	Podar Nature Club	<a href="#">NSS Report-2018-19</a>
Tetrapak collection activity	2018-19	Podar Nature Club	<a href="#">NSS Report-2018-19</a>
<b>2019-20</b>			
Avhan Camp	3rd June to 12th June 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Vanmahotsav Week	01st to 07th July 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Paper bag making	01st to 07th July 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Street play (Ek zaad)	01st to 07th July 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Tree plantation at Titwala	01st to 07th July 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
World Nature Conservation Day (Tree plantation)	28th July 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Beach Please	11th August 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
College clean up	13th August 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Session on Bottles 4 Change	16th August 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>

Street play	11th September, 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Beach Clean up	13th September, 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Clean up	23rd September, 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Cleanliness drive at Kalina	02nd October 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Beach Clean up	12th November 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Animal Bonding	18th November 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Cloth Donation	25th December 2019	National Service scheme	<a href="#">NSS Report-2019-20</a>
Mega tree plantation	09th February 2020	National Service scheme	<a href="#">NSS Report-2019-20</a>
Beach cleanup drive	1st February 2020	Podar Nature Club	<a href="#">NSS Report-2019-20</a>
Swachta Pakhwada 2020 initiative	24 <sup>th</sup> January, 2020	Podar Nature Club	<a href="#">NSS Report-2019-20</a>
<b>2020-21</b>			
Beach clean-up drive	9th January 2021	National Service scheme	<a href="#">NSS Report-2020-21</a>
Wall painting Activity	9th to 15th March 2021	National Service scheme	<a href="#">NSS Report-2020-21</a>
<b>2021-22</b>			
Raksha Bandhan- Tree Plantation and & Best out of waste Rakhi	22nd August, 2021	National Service scheme	<a href="#">NSS Report-2021-22</a>
Prakruti Vandana	29th August, 2021	National Service scheme	<a href="#">NSS Report-2021-22</a>
Beach Cleanup	4th December, 2021	National Service scheme	<a href="#">NSS Report-2021-22</a>
Beach Cleanup	27th February, 2022	National Service scheme	<a href="#">NSS Report-2021-22</a>
<b>2022-23</b>			
Tree Plantation Drive and Awareness Rally	5th June, 2022	National Service scheme	<a href="#">NSS Report-2022-23</a>
Beach Cleanup Drive	31st July 2022	National Service scheme	<a href="#">NSS Report-2022-23</a>

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Beach Cleanup	10th September 2022	National Service scheme	<a href="#">NSS Report-2022-23</a>
Beach clean – up drive	22nd January, 2023	National Service scheme	<a href="#">NSS Report-2022-23</a>
World Clean-up day	17th September 2022	Deutsch Literary Circle	<a href="#">NSS Report-2022-23</a>

**Beyond the campus, environmental promotion and sustainability activities through photographs**

**Cloth bag distribution near the college vicinity**

**Date: 21/07/2018**



The Principal, Dr. Mrs Shobana Vasudevan and student volunteers taking part in the cloth bag distribution to create awareness about use of reusable bags



NSS Program Officer with the NSS student volunteers participating in the Cloth bag distribution.



NSS volunteers distributing paper bags to street vendors near Dadar Station Market.

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## The Red Dot initiative



Student volunteers participating in the “Red Dot” campaign promoting safe napkin disposal mechanism



Student volunteers participating in the “Red Dot” campaign promoting safe napkin disposal mechanism

## Bottles for Change campaign



Principal Dr. Mrs. Shobana Vasudevan with the certificate of appreciation received from Bottles of Change campaign





Plastic collection drive by NSS volunteers

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Tree plantation by NSS volunteers



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Tree plantation by NSS volunteers at Aarey Colony

### Beach Cleaning

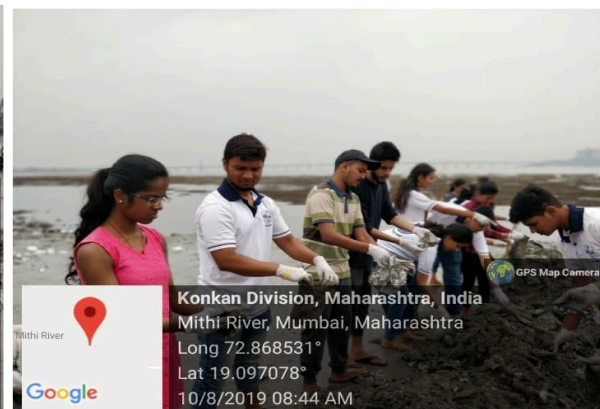
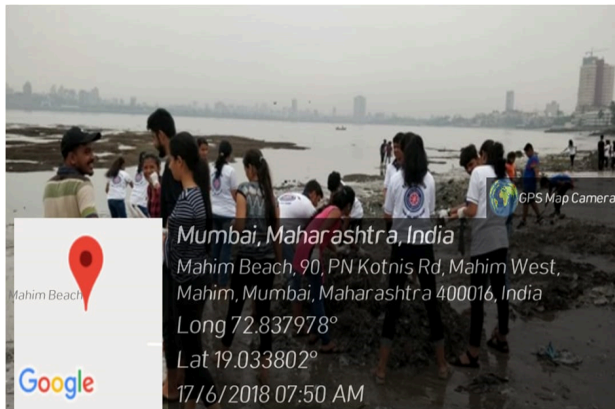


NSS volunteers participating in the Beach Clean campaign at Dadar Chowpatty

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NSS volunteers participating in the Beach Clean campaign at Dadar Chowpatty



Mithi river cleaning by NSS volunteers

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## Wall painting



Wall painting by NSS volunteers during the rural camp at Barhanpur





Outside Wall painted by students of R.A. Podar College